

MONDADORI

Mandatory public notification (as per CONSOB Regulation N° 11971 of May 14, 1999).and subsequent modifications

PRESS RELEASE

MONDADORI FRANCE FINALISES AGREEMENT WITH MOTOR PRESSE FOR THE SALE OF SIX TITLES

Segrate, 30 June 2008 - Arnoldo Mondadori Editore S.p.A. today announced the completion of the exclusive negotiation agreement - previously communicated to the market on 29 April - formalised today with the sale to Motor Presse France of six specialised titles published by Mondadori France group.

Under the terms of the agreement the activities relative to the publication of *Le Cycle*; *l'Officiel du Cycle de la Moto et du Quad; Bateaux*; *Golf Européen*, *Golf Magazine* and *Guide Bel-air* have been transferred, along with some support structures.

The final price of the transaction has been agreed at €8.3 million.

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